

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086

DEPARTMENT OF HISTORY

PROGRAMME – BVOC TOURISM AND HOSPITALITY

FEEDBACK AND ACTION TAKEN REPORT ON CURRICULUM

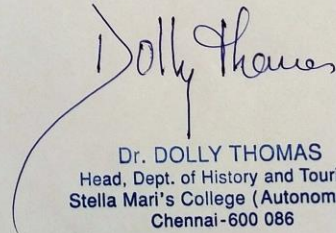
Academic Year 2019-20

General feedback:

- Mr. Priyesh, Parveen Travels suggested to include field visits and case studies in the syllabus. He also suggested to include digital marketing in Travel Agency and Tour Operators Management, add dynamic pricing in the section on tariff fixation.
- Dr M. Sakthivel recommended to use Topography sheets from the Survey of India to prepare maps and also to introduce concepts about GIS and GPS.
- All the Board Members appreciated that the Syllabus for B. Voc Tourism and Hospitality is comprehensively framed, by including all the nuances required for skill development.

Action taken

- As the next restructuring is due in three years. The recommendations and suggestions were accepted by the department for the next revision.



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